



Events Freeby

GTC 2026



GLOBAL TRAFFIC CONFERENCE

2026

04.23-04.24

23 - 24 April

Shenzhen China

Hall 2 Shenzhen Convention &  
Exhibition Center, Shenzhen, China

INVESTMENT INVITATION

GTC

## PREVIOUS MAIN SUMMIT PARTNERS

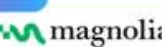
|                    |                    |                    |                    |                    |                    |
|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
|                    |                    |                    |                    |                    |                    |
| ZhenFund<br>真格基金   |                    |                    |                    |                    |                    |
| Game Global Summit | Game Global Summit | Game Global Summit | Game Global Summit | Game Global Summit | Game Global Summit |
|                    |                    |                    |                    |                    |                    |
| Game Global Summit | Game Global Summit | Game Global Summit | AI+ Global Summit  | AI+ Global Summit  | AI+ Global Summit  |
|                    |                    |                    |                    |                    |                    |
| AI+ Global Summit  | AI+ Global Summit  | AI+ Global Summit  | AI+ Global Summit  | AI+ Global Summit  | AI+ Global Summit  |
|                    |                    |                    |                    |                    |                    |

## PREVIOUS DINNER, PARALLEL SESSION PARTNERS

|                    |                                  |                                  |                                  |  |  |
|--------------------|----------------------------------|----------------------------------|----------------------------------|--|--|
|                    |                                  |                                  |                                  |  |  |
| Closed-Door Dinner | Closed-Door Dinner               |                                  |                                  |  |  |
|                    |                                  |                                  |                                  |  |  |
|                    |                                  |                                  |                                  |  |  |
|                    |                                  |                                  |                                  |  |  |
|                    | Global Short Drama<br>Connecting | Global Short Drama<br>Connecting | Global Short Drama<br>Connecting |  |  |

## PREVIOUS EXHIBITORS COMPANIES

|         |         |         |         |         |         |
|---------|---------|---------|---------|---------|---------|
| V01<br> | V03<br> | V04<br> | V05<br> | V06<br> | A01<br> |
| A02<br> | A05<br> | A06<br> | A07<br> | A08<br> | A09<br> |
| A10<br> | A11<br> | A12<br> | A13<br> | A13<br> | A14<br> |

|                                                                                                |                                                                                            |                                                                                            |                                                                                            |                                                                                                                                                                                  |                                                                                              |
|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| A15<br>       | A16<br>   | A17<br>   | A18<br>   | A19<br>    | A20<br>   |
| A21<br>       | A22<br>   | A23<br>   | A24<br>   | B01<br>                                                                                       | B02<br>   |
| B03<br>       | B04<br>   | B05<br>   | B06<br>   | B07<br>                                                                                       | B08<br>   |
| B09<br>       | B10<br>   | B11<br>   | B12<br>   | B13<br>                                                                                       | B14<br>   |
| B15<br>       | B16<br>   | B17<br>   | B18<br>   | B19<br>                                                                                       | B20<br>   |
| B21<br>       | B22<br>   | B23<br>   | B24<br>   | B25<br>                                                                                       | B26<br>   |
| B27<br>       | B28<br>   | B29<br>   | B30<br>   | B31<br>                                                                                       | B32<br>   |
| B33+B34<br> | B35<br> | B36<br> | B37<br> | B38<br>                                                                                     | B39<br> |
| B40<br>     | B41<br> | B42<br> | B43<br> | B45<br>                                                                                     | B46<br> |
| B47<br>     | B48<br> | B49<br> | B50<br> | B51<br>                                                                                     | B52<br> |
| B53<br>     | B54<br> | B55<br> | B56<br> | B57<br>                                                                                     | B58<br> |
| B59<br>     | B60<br> | B61<br> | B62<br> | B63<br>                                                                                     | B64<br> |
| B65<br>     | B66<br> | B67<br> | B68<br> | B69<br>                                                                                     | B70<br> |
| B71<br>     | B72<br> | B73<br> | B74<br> | B75<br>                                                                                     | B76<br> |
| B77<br>     | B78<br> | B79<br> | B80<br> | B81<br>                                                                                     | B82<br> |
| B83<br>     | B84<br> | B85<br> | B90<br> | B91<br>                                                                                     | B92<br> |
| B93<br>     | D01<br> | D02<br> | D03<br> | D04<br>                                                                                     | D05<br> |

# GLOBAL TRAFFIC CONFERENCE

A renowned exhibition focused on the development and opportunities of the entire cross-border industry

The Global Traffic Conference stands as one of the largest events in China's cross-border overseas business landscape. Centered around the key trends within China's cross-border overseas market, it brings together top-tier developers, brands, service providers, and capital entities from both domestic and international spheres. Through a combination of exhibitions and conferences, the event serves as a premier showcase window for China's cross-border overseas industry.

As one of the most influential top-tier exhibitions in the cross-border sector, this exhibition highlights the accomplishments of China's global expansion industry through specialized industry zones, themed summits, offline salons, and networking events. It empowers Chinese cross-border professionals to explore diverse business and monetization models, establishing a professional, dynamic, and forward-thinking resource hub for the industry.

We are dedicated to making this exhibition a premier platform that guides Chinese enterprises onto the global stage. Through deeper exchange, we strive to build bridges between domestic and international markets, assemble a vast array of industry resources, and support business growth for top companies worldwide—delivering precise and valuable connections to cross-border professionals everywhere!

## GTC2018

- GTC's Inaugural Debut
- Encompassing **4** Major Industries
- Featuring **3** Types of Events
- Engaging **8000+** Outbound Professionals

## GTC2020

- Spanning **4** Major Industries
- Hosting **6** Types of Events
- Engaging **10,000+** Outbound Elites
- Facilitating **BillionLevel** Traffic Acquisition Partnerships

## GTC2022

- **Debuting** at Hall 6 Shenzhen Convention & Exhibition Center, Shenzhen, China
- Covering an Area of **7500m<sup>2</sup>**
- Featuring **200+** Participating Companies
- Attracting **20,000+** Visitors
- Achieving Overall Exposure of **30M+**

## GTC2019

- Covering **4** Major Industries
- Offering **5** Types of Events
- Reaching **80+** Countries and Regions
- Directly Connecting with **10,000+** Outbound Elites

## GTC2021

- Embracing **4** Major Industries
- Presenting **7** Types of Events
- Garnering Overall Exposure of **100M+**
- Directly Connecting with **10,000+** Outbound Elites

## GTC2023

- Held Across Dual Halls at Hall 6 & 7 Shenzhen Convention & Exhibition Center
- Covering an Area of **15,000m<sup>2</sup>**
- Hosting **16+** Industry Conferences
- Welcoming a Total Attendance of **20,000+**
- Achieving Overall Exposure of **40M+**

Exploring  
Trends

Paving  
Growth

Expanding  
Networks

# Six Irresistible Reasons

You Can't Afford to Miss This Opportunity

## 15,000m<sup>2</sup> Flagship Scale

This is your invitation to Hall 2, Shenzhen Convention & Exhibition Center. Kickstart with our pan-internet overseas expansion resource platform today.

## 5000+ Elite Cross-Border Guests

Anticipate welcoming 5000+ invited guests, comprising entrepreneurs, startups, and corporate executives from the cross-border industry.

## 200+ High-Quality Exhibitors from Across the Globe

Anticipate 200+ top-tier companies, both local and international, to showcase diverse industry resources. The event will serve as a platform for precise matching and efficient networking between supply and demand.

## Over 30,000 Cross-Border Professionals

Anticipate the attendance of over 30,000 cross-border trade experts, poised to finalize billion-level deals in traffic acquisition.

## High Exposure Through Multi-Channel Media

Ensure backing from major portals and endorsement from government media, targeted dissemination through vertical media, and extensive coverage by professional and mainstream media outlets.

## Hub for Cross-Border Resource Exchange

Summit forums, brand exhibitions, and industry networking sessions effortlessly link global resources, offering a comprehensive insight into cross-border trends and innovations all under one roof.

## GTC 2024

- Two annual exhibitions; Dual-city showcase
- Hall 3&4 Shenzhen Convention & Exhibition Center
- Shanghai World Expo Exhibition & Convention Center Hall 3 (North), Shanghai, China
- Expanded industry coverage
- More in-depth information
- Attracting **45,000+** Visitors
- Achieving Overall Exposure of

## GTC 2025 Shanghai

- **05-06 November 2025**
- Shanghai World Expo Exhibition & Convention Center Hall 3 (North), Shanghai, China
- Focus on the hottest sectors in global expansion
- Drive precise resource matching through in depth content sharing

## GTC 2025 Shenzhen

- **24-25 April 2025**
- Hall 9 Shenzhen Convention & Exhibition Center, Shenzhen, China
- **Eight** exclusive industry conferences
- One mega-scale exhibition
- Trending sector highlights
- Nexus for global business resources

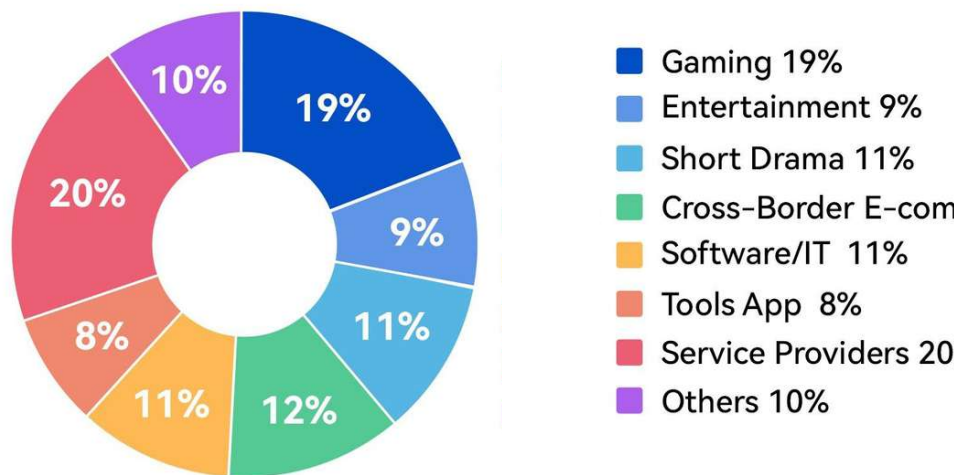
## GTC 2026 Shenzhen

- **23-24 April 2026**
- Hall 2 Shenzhen Convention & Exhibition Center, Shenzhen, China
- **Eight** Industry Conferences
- Cover **30,000+** attendees across trending sectors such as gaming, AI, DTC, and short drama, with **200+** exhibitors connecting top industry resources
- **Exciting Sponsorship Opportunities Now Open** 🔥

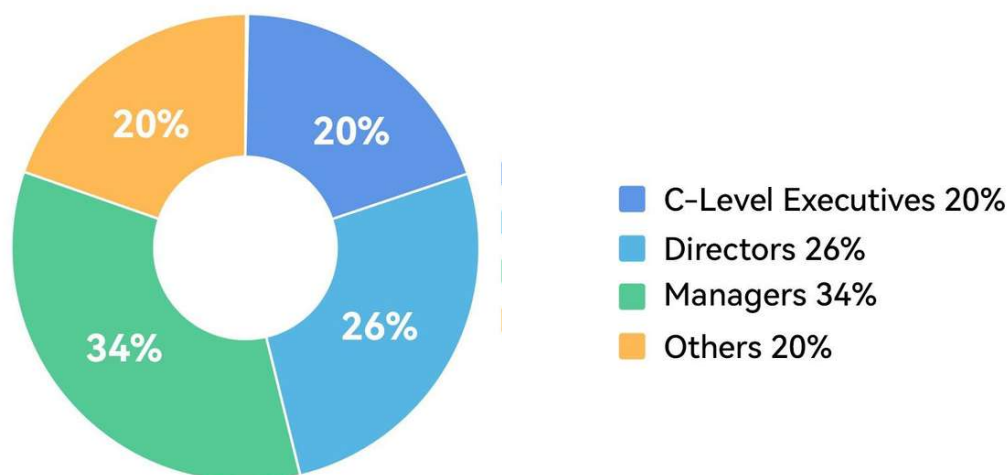
# Prominent Exhibition for Gaming, Apps, Technology and Brand Out-bound Industries

Comprehensive Coverage of Popular Industries with Diverse Attendee Roles

## Distribution of Attendees by Industry



## Distribution of Attendees by Job Level



\*Data source : GTC2025 Shenzhen

# GTC2026 Shenzhen

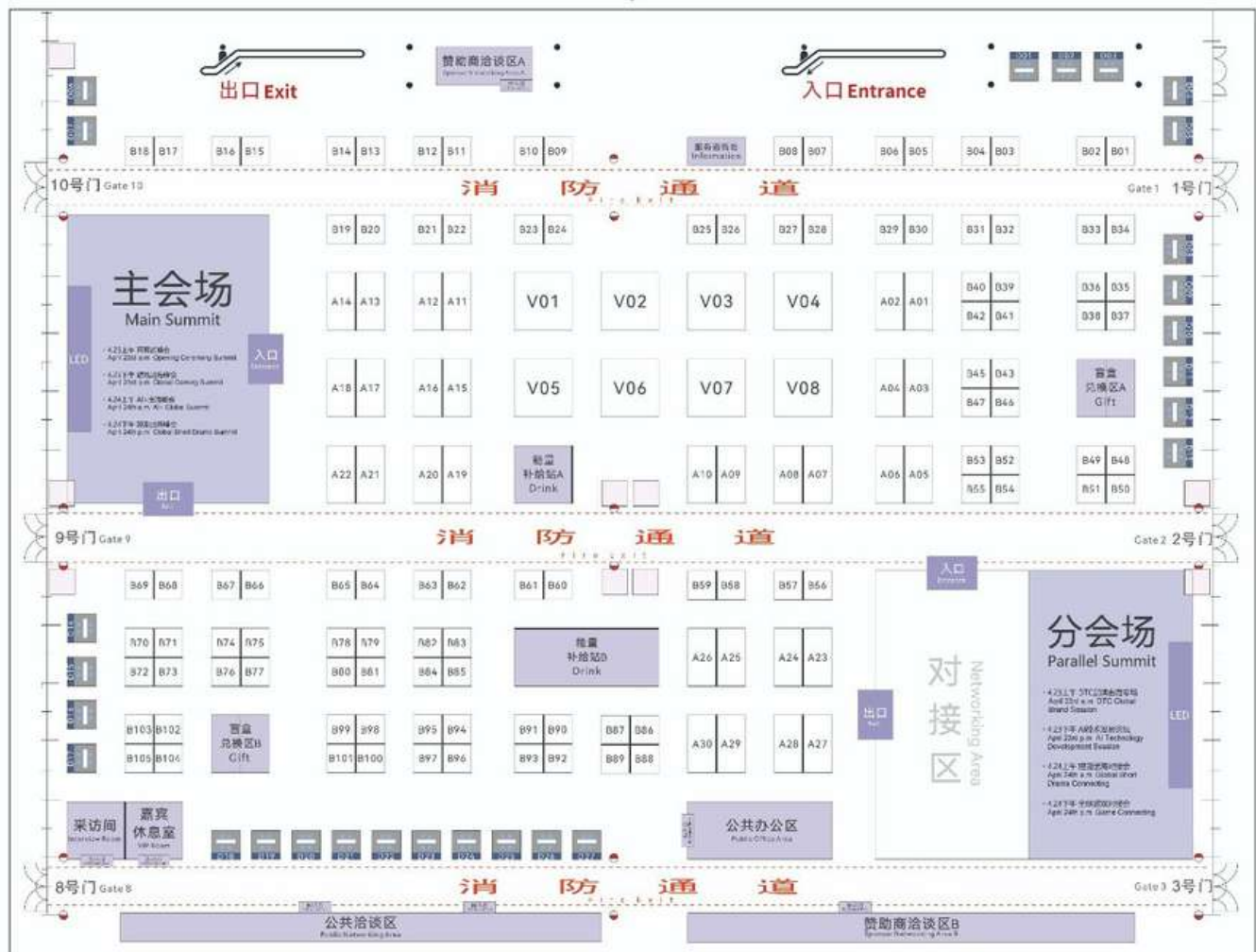
## Shenzhen Global Traffic Conference 2026 Hall Floor Plan

GTC2026Shenzhen

GTC Layout Map

Hall 2 Shenzhen Convention & Exhibition Center, Shenzhen, China

23-24 April 2026



\*以实际落地为准  
Subject to actual conditions.

已锁定 Locked 未锁定 Unlocked

## Booth D

Cooperative Price

₹2.61 Lacs



### Booth Area: 9M<sup>2</sup>(3M\*3M)

Booth D with setup (exhibitor provides graphics) Information desk\*1, chair 2, wastepaper basket\*1,sockets\*1, carpeting, Mineral water 24 bottles/day.

## Booth B

Cooperative Price

₹5.43 Lacs



### Booth Area: 9M<sup>2</sup>(3M\*3M)

Booth B with setup (exhibitor provides graphics) – Information desk1, negotiation table1 (chair4), wastepaper basket1, sockets\*1, carpeting, mineral water 24 bottles/day.

## Benefits

- 1.Zone D truss booth with setup (exhibitor provides graphics), truss size 3\*3m;
- 2.Online promotions during the conference: **long image release + official website logo exposure + company introduction display**;
- 3.Offline promotions during the conference: **logo wall display**;
- 4.**Exhibitor badges \*3**;
- 5.**30 regular tickets** (excluding the main forum) will be provided;
- 6.GTC2025 (Shanghai) Conference Journal and Cross-Border Offshore Industry Resource Manual, shared by **5 companies** on a single page, with no fewer than **2,000 copies printed**, and synchronize the electronic version for dissemination to no less than **10,000 people**;
- 7.Appointment of “**Meeting + Exclusive Negotiation**” **Space** (The negotiation area is a public area and location is not guaranteed);
- 8.The exhibition site is equipped with a scanning code retention function, which can obtain visiting user information through a code scanning;
- 9.**Information desk \*1, chair \*4, wastepaper basket \*1, sockets \*1, carpeting, mineral water 24 bottles/day.**

## Benefits

- 1.Zone B truss booth with setup (**exhibitor provides graphics**), truss size 3\*3m;
- 2.Online promotions during the conference: **long image release + official website logo exposure + company introduction display**;
- 3.Offline promotions during the conference: **logo wall display**;
- 4.Exhibitor badges \*5;
- 5.**50 regular tickets** (excluding the main forum) will be provided;
- 6.GTC2025 ( Shanghai ) Conference Journal and Cross-Border Offshore Industry Resource Manual, shared by **4 companies** on a single page, with no fewer than 2,000 copies printed , and synchronize the electronic version for dissemination to no less than **10,000 people**
- 7.Appointment of “**Meeting + Exclusive Negotiation**” **Space** ( The negotiation area is a public area and location is not guaranteed) ;
- 8.The exhibition site is equipped with a scanning code retention function, which can obtain visiting user information through a code scanning;
- 9.Information **desk\*1, negotiation table\*1 (chair\*4)、wastepaper basket\*1 、 sockets\*1 、 carpeting 、 Mineral water 24 bottles/day.**

## Booth A

Cooperative Price  
₹9.85 Lacs



### Booth Area: 18M<sup>2</sup>(3M\*6M)

Booth A with setup(exhibitor provides graphics) Information desk\*1、 negotiation table\*2 (chair 8)、 wastepaper basket\*1, sockets\*1, carpeting, Mineral water 24 bottles/day.

## Booth V

Cooperative Price  
₹14.78 Lacs



### Booth Area: 36M<sup>2</sup>(6M\*6M)

Booth V without setup, Mineral water 48 bottles/day.

## Benefits

- 1.Zone A truss booth with setup (**exhibitor provides graphics**), truss size 3\*6m;
- 2.Online promotions during the conference: **long image release + official website logo exposure + company introduction display**;
- 3.Offline promotions during the conference: **logo wall display**;
- 4.**Exhibitor badges \*10**;
- 5.**100 regular tickets** (excluding the main forum) will be provided, main summit pass\*5;
- 6.GTC2025 (Shanghai) Conference Journal and Cross-Border Offshore Industry Resource Manual, shared by **2 companies** on a single page, with no fewer than **2,000 copies** printed , and synchronize the electronic version for dissemination to no less than 10,000 people
- 7.Appointment of “**Meeting + Exclusive Negotiation**” Space (The negotiation area is a public area and location is not guaranteed) ;
- 8.The exhibition site is equipped with a scanning code retention function, which can obtain visiting user information through a code scanning;
- 9.Information **desk\*1 、 negotiation table\*2 (chair\*8)、 wastepaper basket\*1、 sockets\*1、 carpeting、 Mineral water 24 bottles/day.**

## Benefits

- 1.Zone V booth without setup, booth area 36m<sup>2</sup>;
- 2.Online promotions during the conference: **long image release + official website logo exposure + company introduction display**;
- 3.Offline promotions during the conference: logo wall display;
- 4.Exhibitor badges \*15;
- 5.**200 regular tickets** (excluding the main forum) will be provided, main summit pass\*10;
- 6.GTC2025 (Shanghai) Conference Journal and Cross-Border Offshore Industry Resource Manual exclusive single page, with no fewer than **2,000 copies** printed , and synchronize the electronic version for dissemination to no less than 10,000 people
- 7.Appointment of “**Meeting + Exclusive Negotiation**” Space (The negotiation area is a public area and location is not guaranteed) ;
- 8.The exhibition site is equipped with a scanning code retention function, which can obtain visiting user information through a code scanning;
- 9.**Mineral water 48 bottles/day.**



**SEE YOU AT GTC2026Shenzhen**

**23-24 April 2026**

**Hall 2 Shenzhen Convention &  
Exhibition Center, Shenzhen, China**

